



PERUCOIN

What is PeruCoin?

PeruCoin is a project initiated by the company Bits2u, which aims to expand knowledge about cryptocurrencies in Peru and will allow to achieve:

- ✓ Provide knowledge about cryptocurrencies to the Peruvian public
- ✓ Encourage the public to invest in cryptocurrencies
- ✓ Create one of the most big mining farms in Peru
- ✓ Teach based on guided visits to the mining farm how the mining machines work

Mission

PeruCoin's main objective in the short term is to complete the first phase of our Roadmap which includes the purchasing and acquisition of the factory which will later be converted into a mining farm. In addition, we aim to enhance and foster the widespread adoption of cryptocurrencies among the Peruvians. Through the Mining farm, we also aim to become the state-of-the-art generation crypto-mining platform leveraging the potentials of Blockchain technology. We intend to bring great financial returns for our investors, PERU token holders, and participating merchants while also delivering amazing value propositions to the Peruvians community.

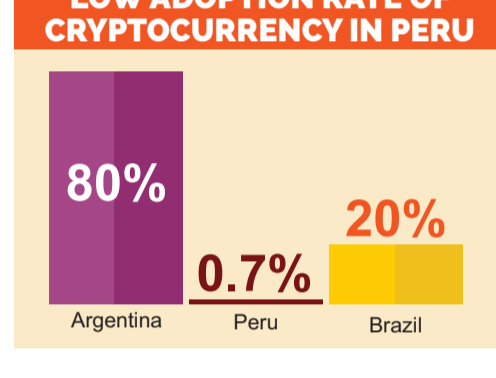
Vision

PeruCoin's vision is to promote the knowledge about cryptocurrencies to the Peruvian population through guided visits to a factory where they can appreciate the technicalities and operations of the mining machines in action and through conferences. We plan to achieve this by educating and increasing the awareness of the general Peruvian population on the benefits and safety of blockchain technology and adopting digital currencies. Ideally, we envisage driving the development of a new financial ecosystem in Peru grounded in the interactions between educating the populace and interactions of blockchain technology and assets management.

THE PROBLEMS

The fact that there is no clear future perspective of cryptocurrencies yet has several causes and has led to several problems. An initial exploratory search resulted in the finding of certain possible causes to this problem include the fact the earlier implementations of the first cryptocurrency was complicated to use and difficult to implement in many of the business processes. Also, there exist, a lot of possibly different conflicting interests and opinions among the major stakeholders. This results from the several regulatory pressures from the respective national governments and decentralization protocols which typify the innovation. Ideally, many of the start-ups are yet to catch up with the increasing popularity and momentum of the advancements in cryptocurrency. Due to the highly fragmented landscape with regards to the acceptance of cryptocurrencies by governments, the legal implications for most businesses and country to adopt digital currencies are still unclear. Bitcoin started 2017 worth less than \$1,000 but by mid-December, it was worth over \$16,000. After all the frenzy, the price now hovers around 8,000+. Other cryptocurrencies may not have swung wildly in the open market, but they're still volatile. For example, in 2010, Laszlo Hanyecz bought two pizzas for 10,000 Bitcoin. In summary, these problems include but not limited to:

- Instability
- Capital liquidation
- Statistics on the knowledge of cryptocurrency
- The reservations of companies from the ICO world
- Government



The PERUCOIN SOLUTION

Possible solutions

- **Hand out fliers about cryptocurrencies**
To curb the significant rate of illiteracy and ignorance about cryptocurrency in Peru, we will hand out fliers which contain the necessary information and details about cryptocurrency to the Peruvians. We believe in the power of bills, posters, and fliers to convey our mission to the investors, crypto-traders, and our participating merchants. Doing this will help communicate and promote awareness about cryptocurrency and increasing the value of PeruCoin.
- **Give lectures in universities about cryptocurrencies**
In our bid to further spread the teaching and knowledge of cryptocurrency in Peru and among the Peruvians, we will organize and give lectures in the Universities about cryptocurrency. It will be a talk for total newcomers, crypto-enthusiasts, businesses, and individuals who don't know anything or only very little about cryptocurrency. It will be an entry point, a way for people to become interested enough to go seek out more information on their own about the subject of cryptocoins, blockchain, and PeruCoin in particular. We will likely focus on PeruCoin and the PERU tokens, maybe on Bitcoin and a few other popular digital currencies. We will then proceed to showing them some mining tools in a way to fully understand the operation of mining farm/factories with exciting use-cases.
- **Show mining equipment**
Apart from the first two strategies, we will again proceed to showing the Peruvians some of the mining equipment and tools while also showing them the operation and functioning of a mining farm. The mining equipment are pools of inter-related multiple devices which work together across the internet, pooling their various resources to perform the complex calculations of generating blocks of data.

COMPETITIVE ADVANTAGES

- **Concrete Objectives**
Our objectives will only take less than a year and you can follow the purchases and acquisitions we make!
- **Fast Crypto-Learning**
Thanks to the guided tours, knowledge will be passed from citizen to citizen in a fast way!
- **A Relatively Low Softcap**
Compared to other icos, our minimum foundation of the company makes it possible for this project to be fulfilled!

HOW THE TOKEN WORKS

An ecosystem where all the active participants in particular and Peruvians in general understand cryptocurrency and witness the operations/functioning of the various Mining machines. Using our tour guides, hand fliers, seminars, and lectures as points of entry, the newcomers in the industry will have the chance to experience the crypto-mining exercise, invest in cryptocurrency without any fear or mistrust, and help increasing the value of PERU tokens. Our community members will get relevance and have access to many valuable services on our platform. All the Peruvians will be able to participate in several of the crypto-transactions without any barriers or intermediaries and reward loyal customers using our token. Blockchain and smart contracts are used to make the industry more efficient, trims costs, and power loyalty programs. The Ethereum PeruCoin ecosystem is planned to be deployed in many of the largest cities throughout Peru with all the necessary infrastructure to make our services operational.

PeruCoin ICO Distribution

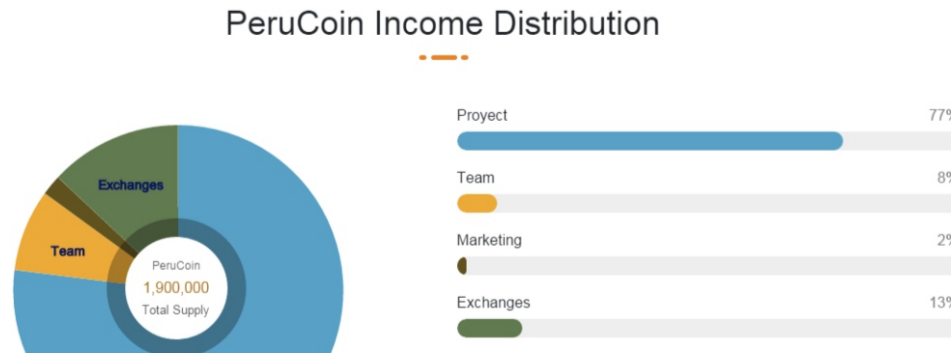


PeruCoin TOKEN SYSTEM & CROWDSALE DETAILS

Token Issuance

To finance PERU Tokens roadmap and activities in the foreseeable future, the company plans to conduct a token sale of an initial supply of PERU tokens. The sale event will last 14 days, with a soft cap and hard cap amount of contribution. PERU tokens will be sold at a fixed price denominated in BTC or ETH and the initial supply will be dependent on the quantity of PERU tokens sold.

PeruCoin Income Distribution



TOKEN DISCOUNT STRUCTURE

Token discounts will be awarded based on supply that is sold. The discounts will decrease with the increasing distribution of tokens. To make sure you receive the highest bonus, you should try to contribute as early as possible as about 20% discount would be given to the early bird contributors.

TEAM



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CEO Bits2u-PeruCoin
System Engineer



Lesly Katerine Cisneros Regalado
Financial Manager Bits2u-PeruCoin
Certified public accountant



Fernando Barrueto Vieyra
Co-Founder Bits2u-PeruCoin
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